



**WISE DATA CONSULTANCY**

**PROPOSAL OF**  
**REPORTING**

---



[WWW.WISEDATACONSULTANCY.COM](http://WWW.WISEDATACONSULTANCY.COM)

# Our reports for companies



**Boost your company's growth with business intelligence**

Our Power BI and Tableau reports offer a comprehensive solution for making data-driven strategic decisions, helping companies accurately identify opportunities and risks.

# Advantages for your company



## Data-Driven Decisions

We transform raw data into clear and useful information for strategic decision-making. Our Power BI and Tableau reports reveal hidden patterns and trends, making it easier to identify opportunities and mitigate risks.



## Total customization

Each report is tailored to your company's specific needs with customized KPIs and dashboards tailored to your business goals.



## Real Time Analysis

Access key metrics in real time, enabling quicker reactions and more agile decisions, ensuring you always stay one step ahead.



# Efficient Management



## Dynamic Filters

Interactive filters that allow you to view data from multiple angles (date, product, branch), facilitating detailed analysis.



## Consultancy

In addition to reports, we offer detailed analysis that facilitates the optimization of operations and cost reduction, helping to improve your competitiveness.



## Integration with your Data Ecosystem

Reports connect to systems such as ERP, CRM and Excel, consolidating information in one place for more effective decision making.



# Ongoing Support

## Scalability and Sustained Growth

As your business grows, our reports adjust, ensuring you always have the information you need to keep expanding.

## Medium

Not only do we deliver the reports, but we offer ongoing support to help you interpret the results and adjust your strategies.



# Predictions and Predictive Models

## Predictive Analysis

We integrate artificial intelligence and machine learning techniques to predict future trends, such as sales projections, customer behavior, or stock demands.

## Anticipation of Results

We use predictive models to anticipate changes in the market or in company performance, improving your ability to adapt.





# Business Roadmap

1

## Data Preparation

Data is obtained, transformed and validated for quality to ensure its reliability before being used for analysis or visualisation.

2

## Analysis and Visualization

Dashboards are built in Power BI or Tableau, visualizations are validated, and results are presented.

3

## Implementation and Training

Customized solutions are developed, employees are trained in their use, and recommendations are implemented.